





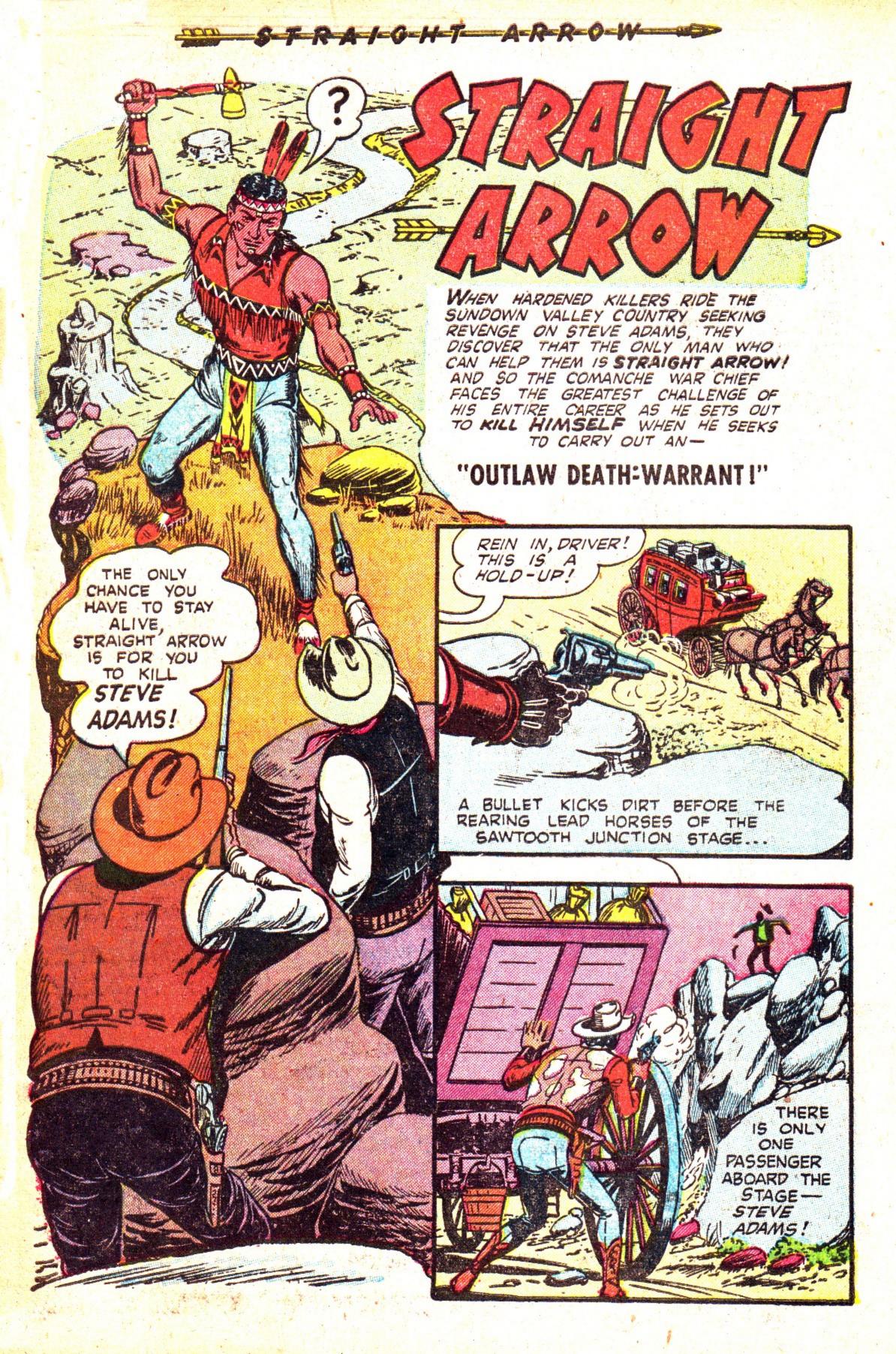
Straight Arrow, Steve Adams, Packy — Straight Arrow's funny side-kick, Fury — the famous Palomino, Straight Arrow riding Fury, Cactus Harry — the villain, Eddy Weet — announcer.

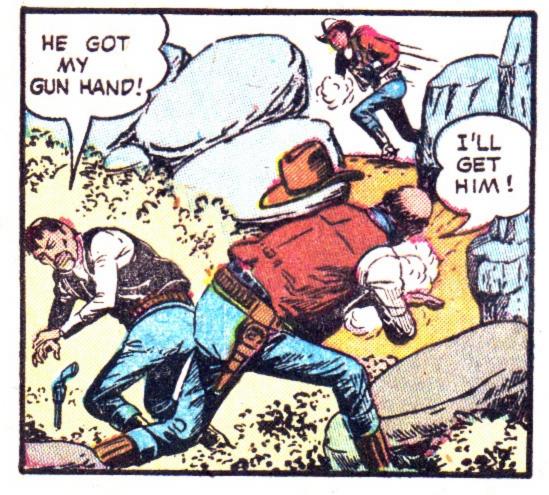
Plus - 2 realistic props, script, real commercials!

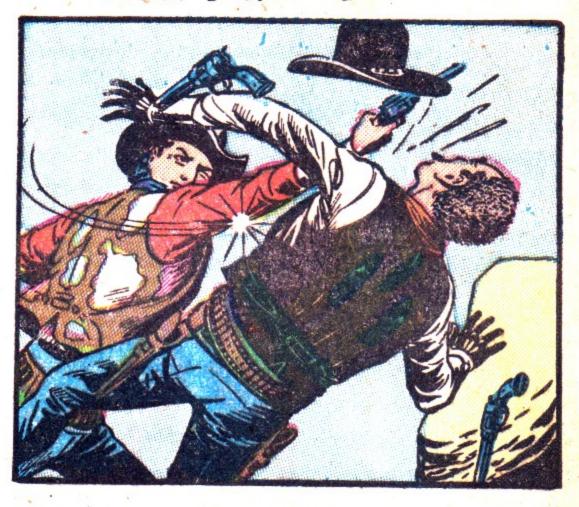
**HURRY!** Get yours now! Just get a package of the original NABISCO SHREDDED WHEAT at your grocer's — it's all there, right in the package!

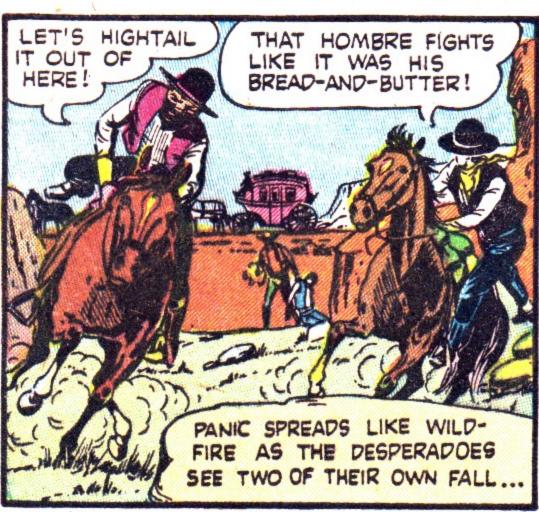


NATIONAL BISCUIT COMPANY

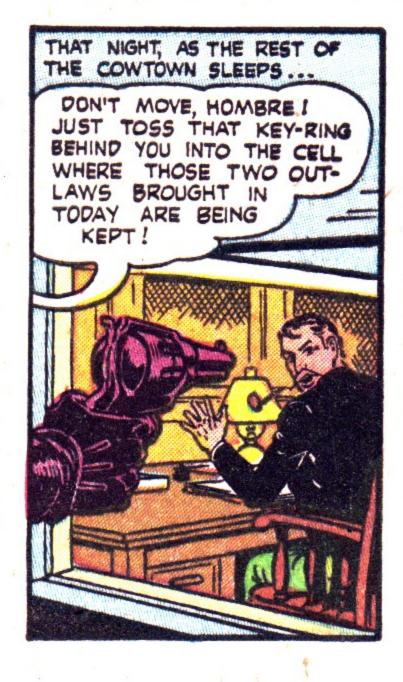










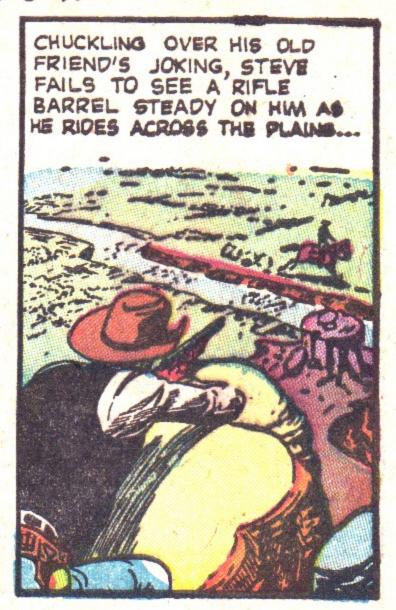


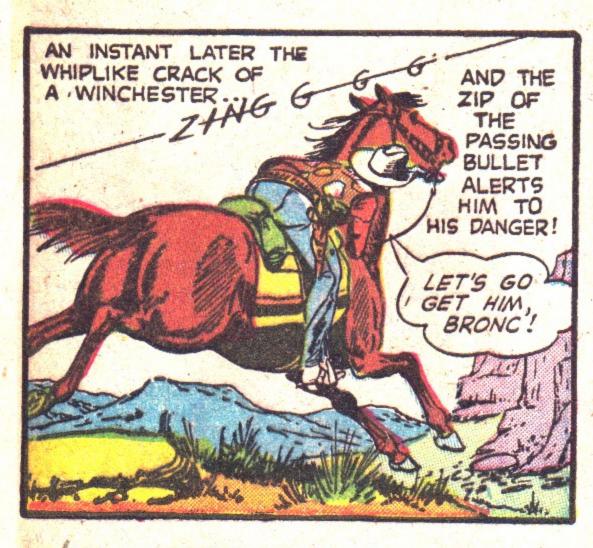




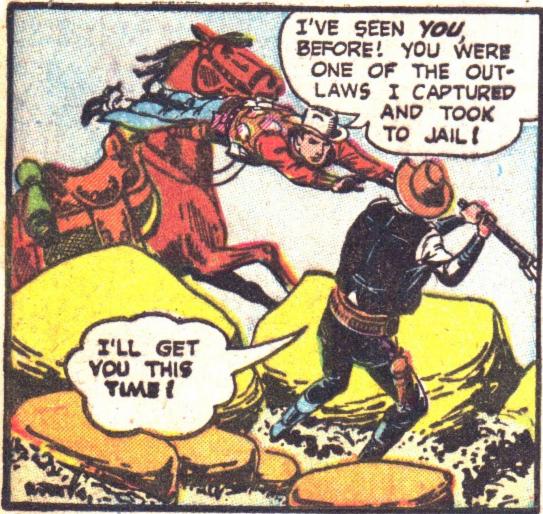


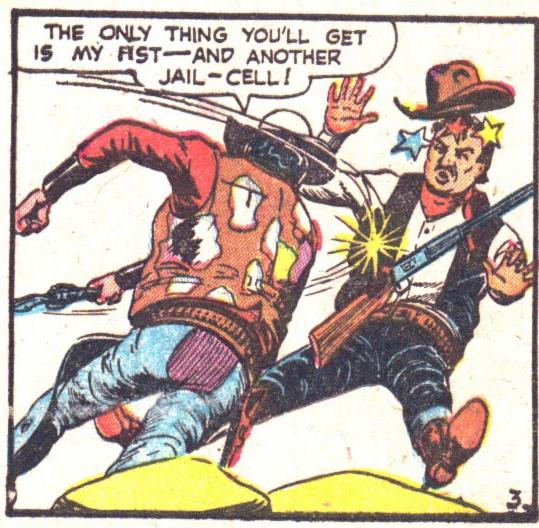


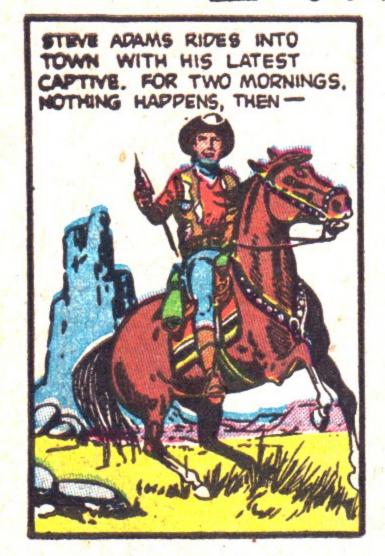


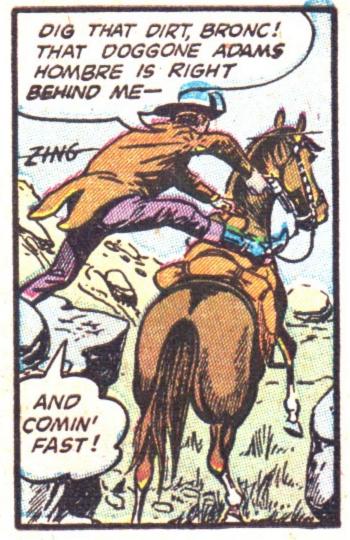






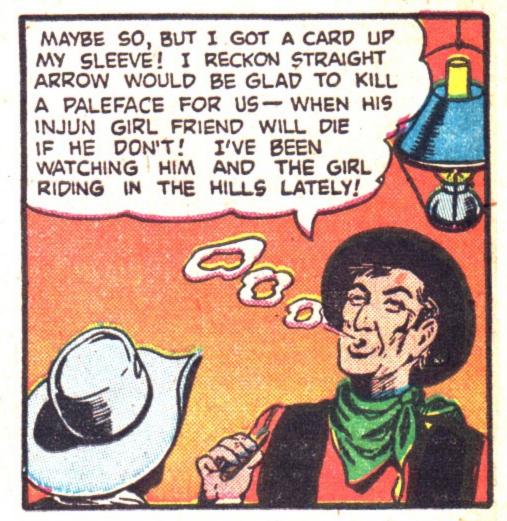








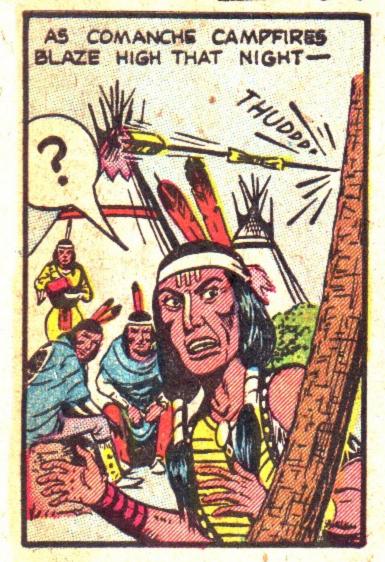








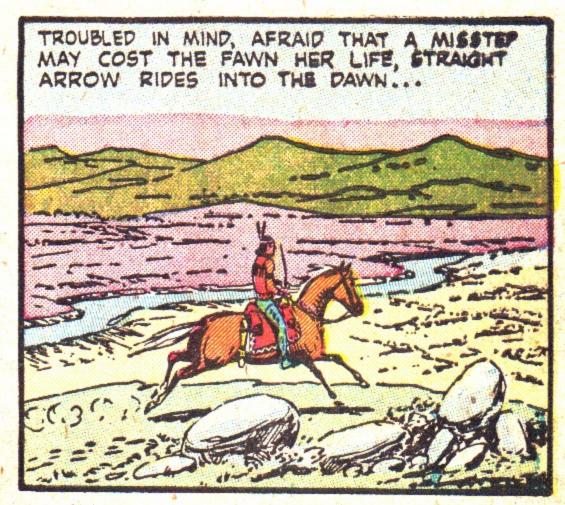
STRATOHT ARROW



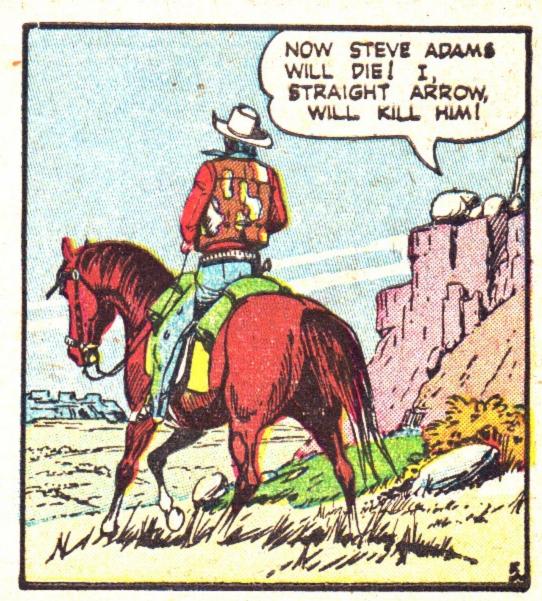




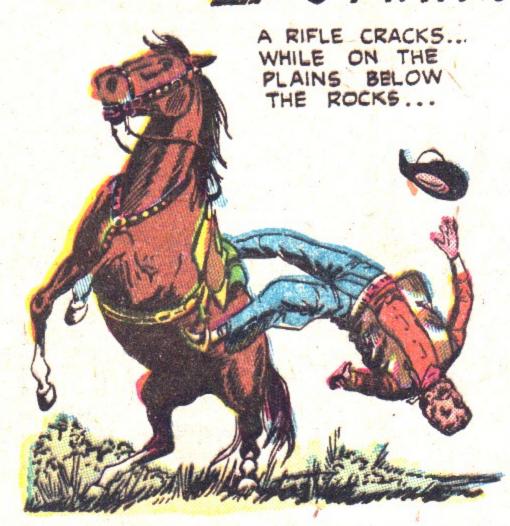




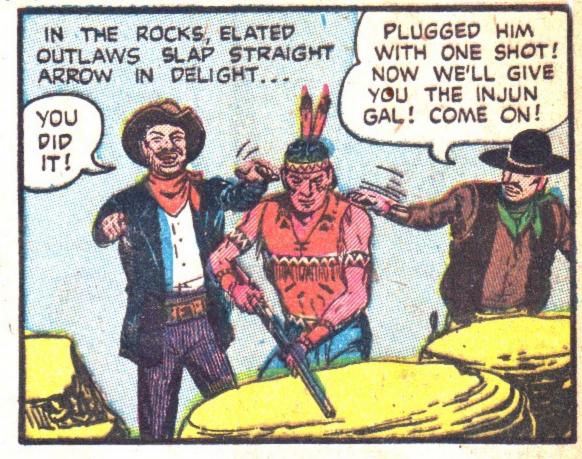




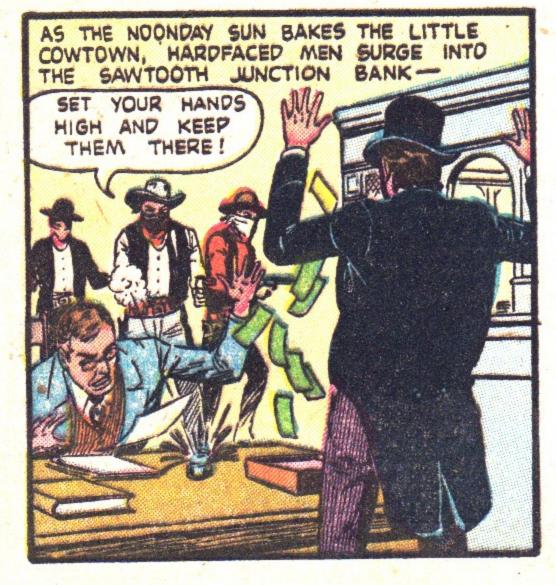
ST-R-A-1-G-H-T-A-R-R-O-W-W-





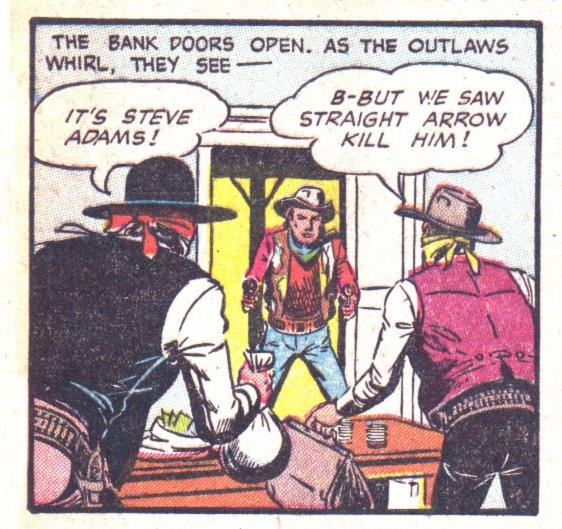


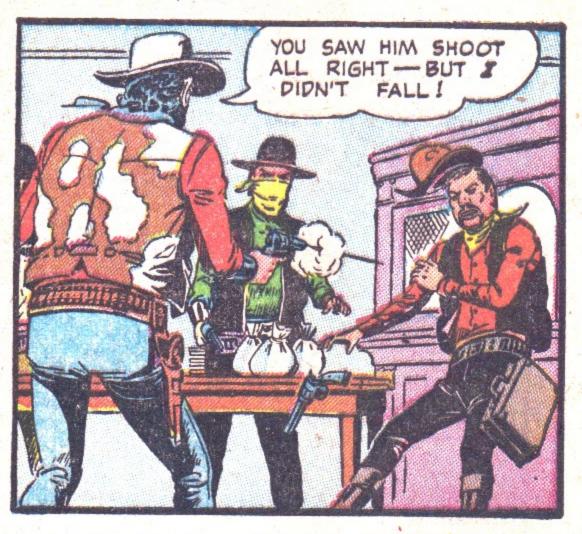


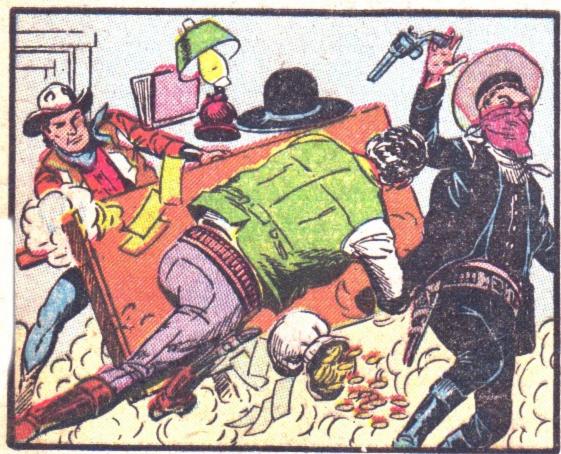


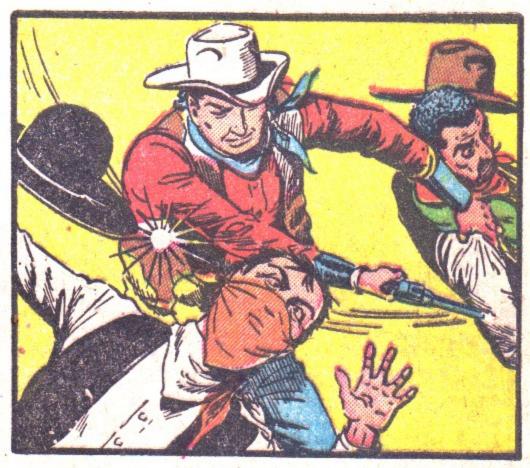


# S-T-R-A-1-G-H-T-A-R-R-O-W-

















ICK-EASY-PRIVATE AND CONFIDENTIAL

DOCTOR BILLS

So much easier than calling on friends and relatives . . . so much more business-like . . . to borrow the money you need BY MAIL from fifty-year old State Finance Company. No matter where you live in the U.S., you can borrow any amount from \$50.00 to \$600.00 entirely by mail in complete privacy without asking anyone to co-sign or endorse your loan. Friends, neighbors, employer .. will NOT know you are applying for a loan. Convenient monthly budget payments. If loan is repaid ahead of time, you pay ONLY for the time you actually use the money! If you are over 25 years of age and steadily employed, simply mail the coupon below for your FREE loan application and Loan Papers. Everything you need to make a loan by return mail will be sent to you in a plain envelope! So mail the coupon below today!

Occupation



You'll agree with thousands that this is the easiest and best way to solve your money problem. Loans are made to men and women in every occupation and every walk of life. Get the money you need and get it NOW. Mail the coupon . . . no obligation of course!

STATE FINANCE COMPANY Old Reliable Company - Over 50 Years of Service

Dept K 17,323 Securities Bldg., Omaha 2, Nebr.
Without obligation rush full details in plain envelope, with FREE Loan Application and Loan Papers for my signature, if I decide to borrow.

Address State

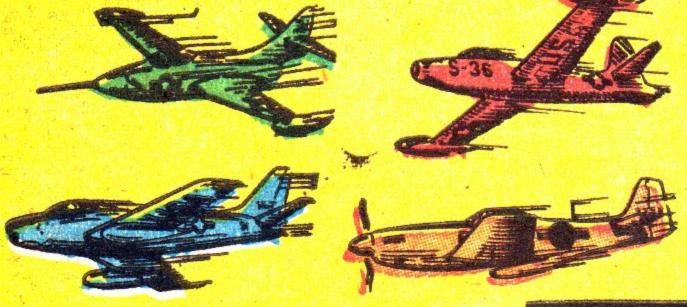
Amount you want to borrow \$

STATE FINANCE COMPANY

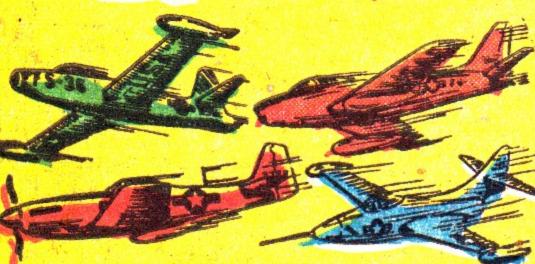


INSURANCE





of 40 assorted pieces all yours for only REMENDOUS



Wings away with the new toy sensation. Contwins 40 colorful plastic Airplanes. Different styles-Jets, Bembers, DC4's, etc. Ideal for any age group. Full of play value and inexpensive.

ONLY

LUCKY PRODUCTS dopt.M.E.1 2CARLE PLACE, N.Y.

LUCKY PRODUCTS dept.M.E.12 CARLE PLACE, N.Y.

Please send me the following. If not delighted my mency will be cheerfully refunded.

40 assorted airplanes, I enclose 98¢

NAME

ADDRESS

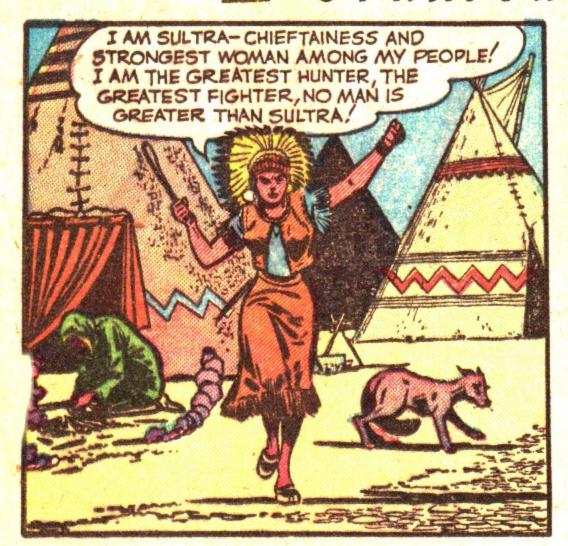
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# S-T-R-A-1-G-H-T--A-R-R-O-W----





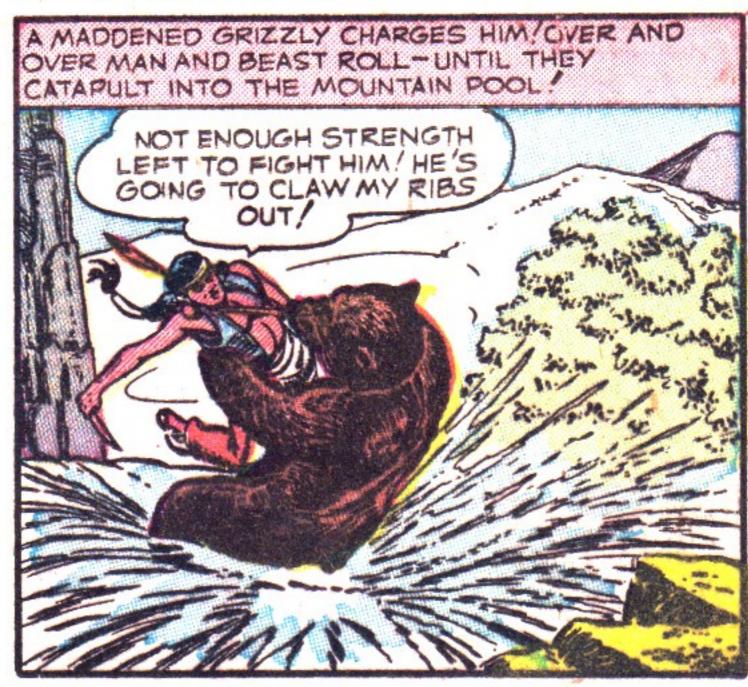




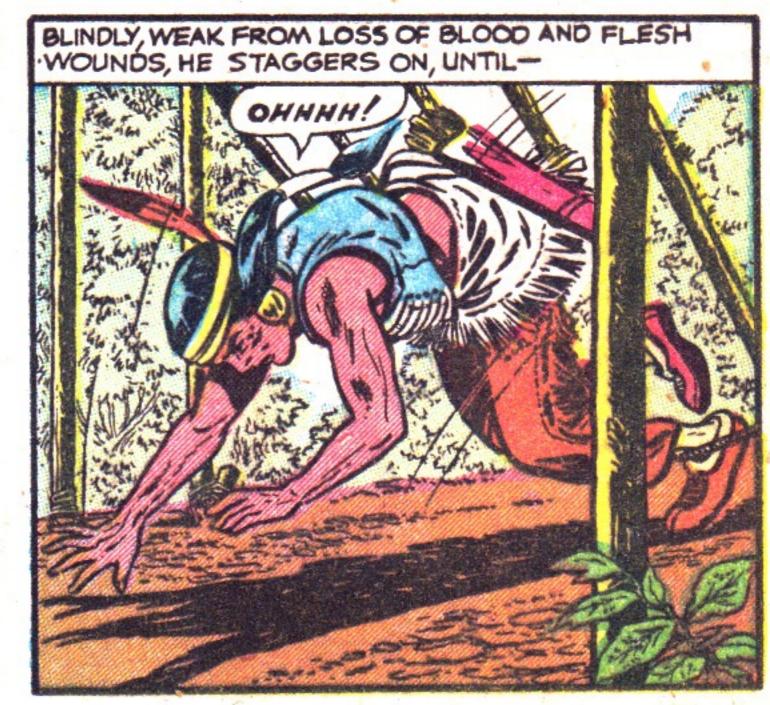


















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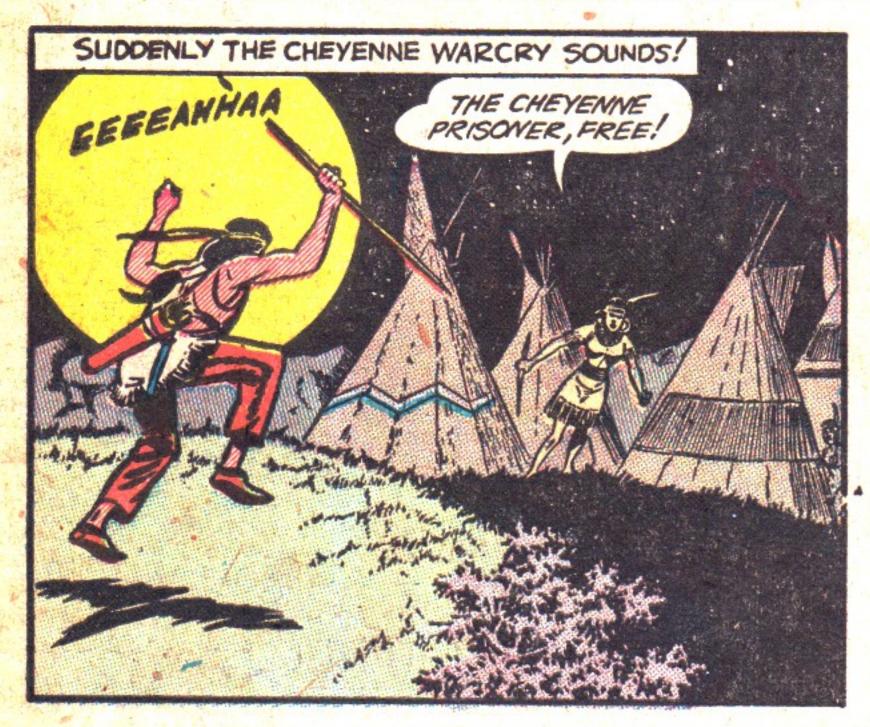


# S-F-R-A-1-0-H-T-A-R-0-W-







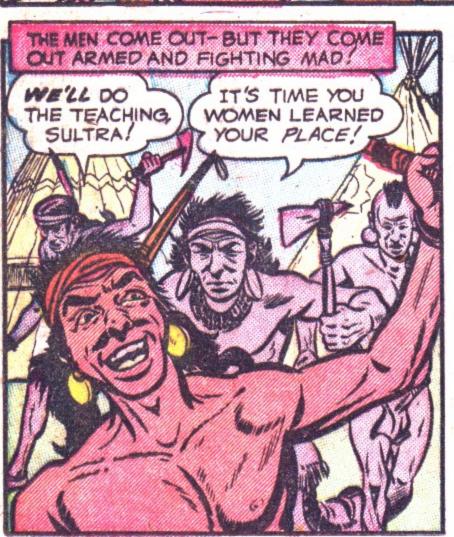


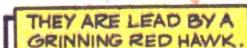












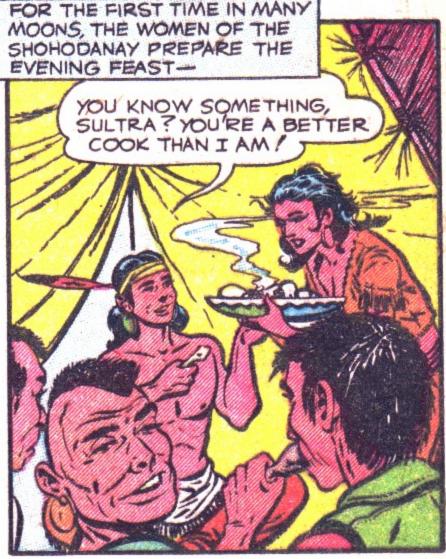
I DOUBLED BACK ON MY
TRAIL, SULTRA—TO GET
HERE AHEAD OF YOU AND
GIVE YOUR MEN A LITTLE
WAR TALK LOOKS LIKE
THEY'VE GROWN TIRED OF
HAVING YOU GIRLS BOSS
THEM AROUND!













When we announced the '53 model we were swamped with over 50,000 orders! We were sold out and forced to hold up thousands of orders. Unfortunately, we disappointed lots of nice folks! This time we're taking no chances! We're strictly limiting orders to ONE 1954 model per family and will sell NONE to dealers!

# Klaroptar Lenses Are Precision Made!

The secret of ROTHLAR'S great public acceptance is the precision made 3X, 40 lenses. Unlike other glasses, they are not moulded or stamped out on plastic presses. These new 1954 genuine Klaroptar lenses are ground out ONE BY ONE by proud German optical workers! This takes much more time and limits production. BUT WHAT A DIFFERENCE! This latest model gives you sharper, clearer, magic-like viewing. No annoying distortions! No chromatic fringe to cause eye-strain! ALL Klaroptar lenses are turned out under the supervision of WALTER ROTH in his small factory in Hartmannshof. Western Germany. He has the Old World family pride. Herr Roth simply won't let an inferior product bear his name. Naturally this means you get a really superior binocular if you are one of the lucky people to order this optical instrument!

# BIG SIZE! BIG POWER! BIG VALUE!

Don't confuse ROTH-KLAROPTAR BINOCULARS with cheap, crudely made Japanese binoculars selling from \$2 to \$4. This is NOT a toy! Quality made throughout. Smooth synchronized CENTER focusing construction is rugged—yet they're LIGHT—easy to carry in their weather-protected case! The lenses are made with the same care as in \$10 binoculars!! NOW-get a pair DIRECT FROM THE IMPORTER at the unbelievable low price of \$3.00--while they last!

We'll send you the ALL-NEW 1954 ROTH BINOCULARS on 5-DAY

TRIAL. Enjoy without any obligation whatsoever! Use for nature study, boxing matches, races, basketball, football. Carry along a pair when motoring, sailing, flying, hunting and fishing, too! Use it for celestial observation, watching children and neighbors' television, movies, seashore scenes, etc. COMPARE AT ANY DISTANCE FROM 18 FEET TO 18 MILES! You must be delighted or your \$3 comes back-no questions asked! Please rush your order today. This shipment won't last long! First come, first served! Orders received too late will be returned promptly.

THORESEN'S, Dept. 80 A 134 352 Fourth Avenue, New York 10, N.Y.

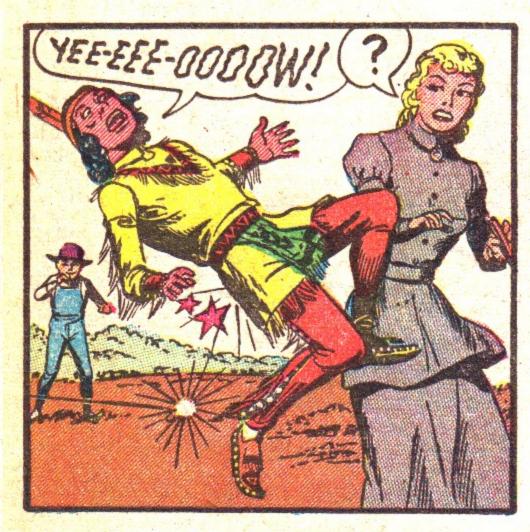
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THORESEN'S, Dept. 80-A-134
352 Fourth Avenue, New York 10, N. Y.
RUSH ONE 1954 ROTH-KLAROPTAR Binocular with case on 5- DAY TRIAL-money back guarantee.
Enclosed \$3-send tax and postpaid
Send COD plus all postal fees.
Name
Name
Address
Town Zone State
Check here if you want DELUXE MODEL instead, with built-in compass. Only \$1 more—total \$4.
NOTE: Only ONE model sent to a family address. No combinations sold at present,

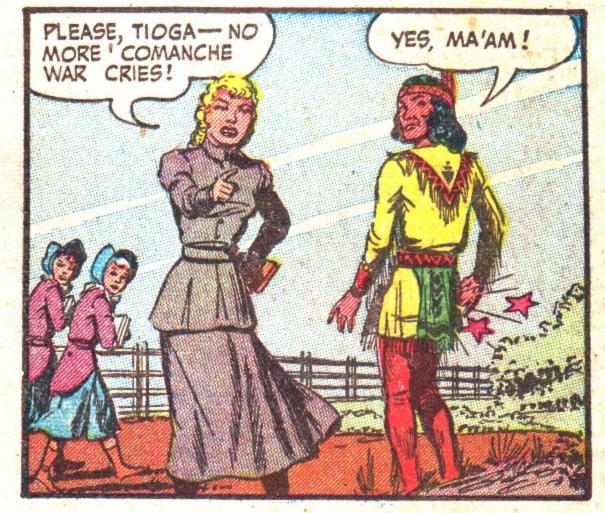






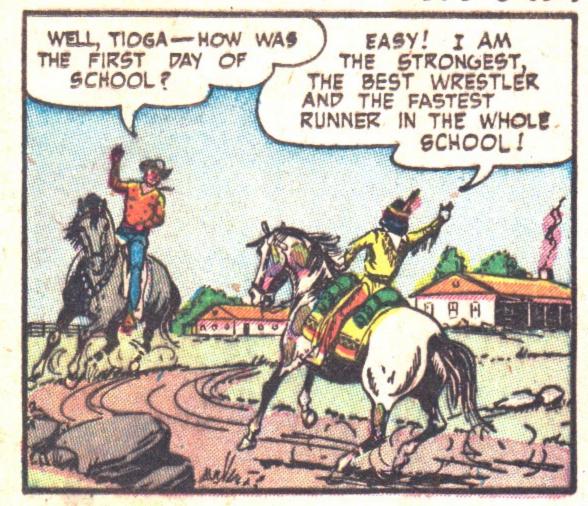






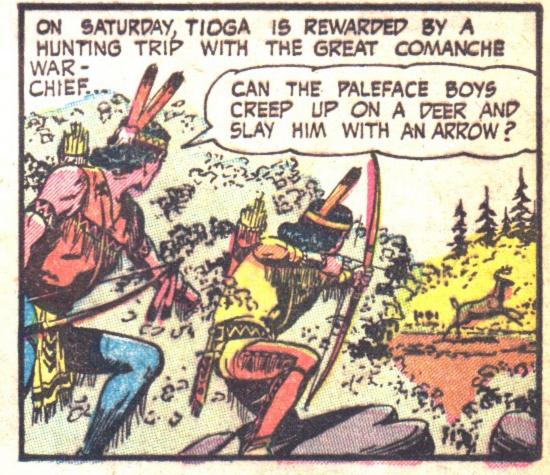








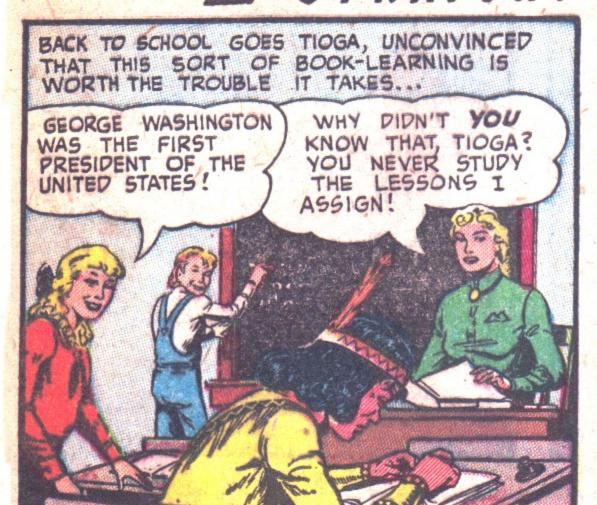






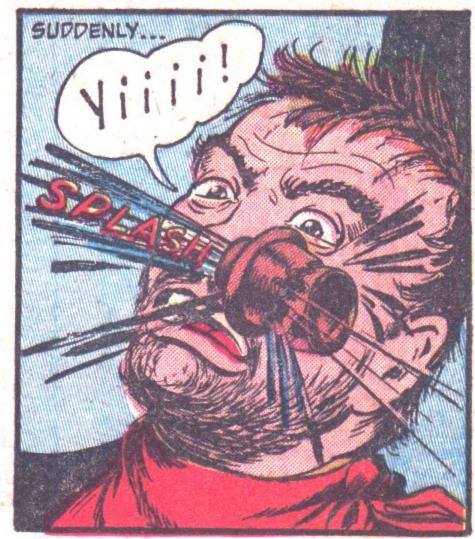






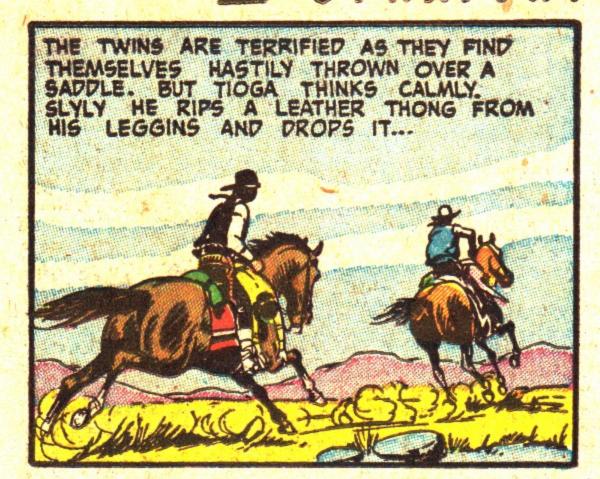




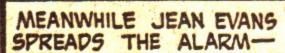












THEY TOOK
THE TWINS
AND TIOGA!
I'M — I'M
AFRAID
THEY'LL —
KILL THEM!

YOU RIDE FOR CLEM CAMERON AND THE SHERIFF. I WILL TRY TO FOLLOW THE TRAIL BEFORE IT GETS COLD!



AS HE GALLOPS FURY
ACROSS THE MOUNTAIN
SLOPES, STRAIGHT ARROW
SMILES GRIMLY. HERE
TIOGA HAS PLACED A
SIGN

PROBABLY THOUGHT
TIOGA WAS JUST FOOLING AROUND WHEN HE



HERE HE HAS PLACED THREE ROCKS ON TOP OF EACH OTHER WITH AN ARROW BESIDE THEM...





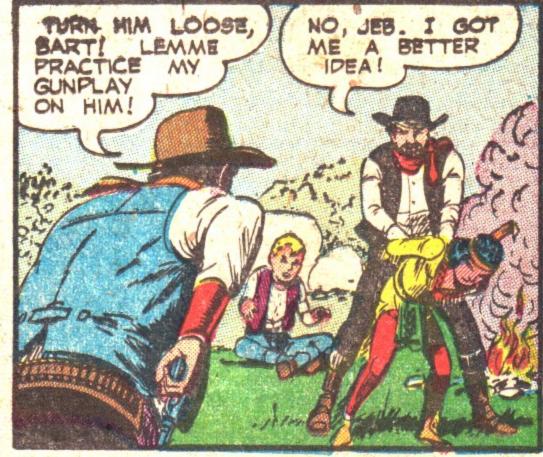


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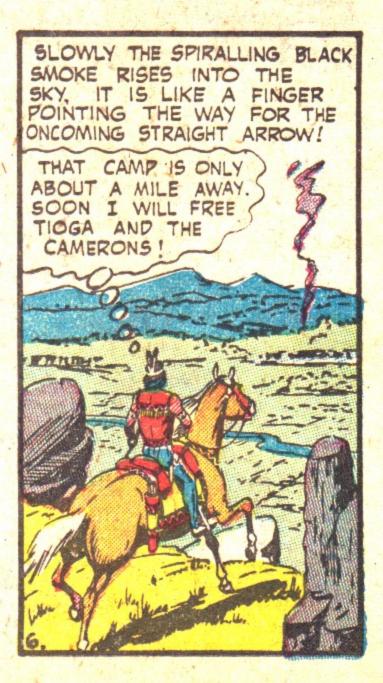




THE KID THREW THEM
GREENS INTO THE FIRE
TO MAKE SMOKE
TO REVEAL OUR POSITION
TO STRAIGHT ARROW!
WELL LET HIM
COME! WE'LL SET
A TRAP FOR HIM,
SEE? SOON AS HE
SHOWS UP, WE'LL
FILL HIM FULL
OF LEAD!







S-T-R-A-1-G-H-T-A-R-R-Q-W-





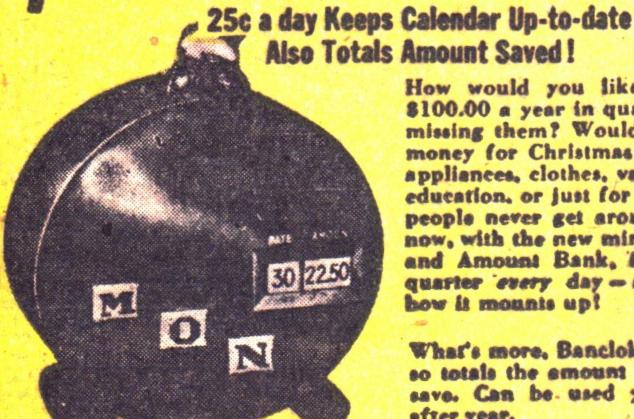








# Quickly and Easily with this Automatic



DATE & AMOUNT BANK

How would you like to save almost \$100.00 a year in quarters without ever missing them? Would you like to have money for Christmas or birthday gifts. appliances, clothes, vacations, children's education, or just for a rainy day? Most people never get around to saving, but now, with the new miracle Banclok Date and Amount Bank, it's fun to save a

quarter every day - and how it mounts up?

What's more, Banclok also totals the emount you save. Can be used year after year.

SEND NO MONEY

Just mail coupon today. Your Bancloks will be sent C.O.D. for 10-day trial. Guaranteed to show you a profit in only 8 days or Money Back.

FREE 10-Day Trial "On Approval" Mail Order Today for Prompt Delivery Reg. \$3,50 Mail Order Special

> Personoliza with initials 23c per Letter

HERE'S HOW IT WORKS: Banclok forces you to save because it is not just an ordinary bank - it's a perpetual calendar, too. Every time you put in a quarter the automatic calendar changes the date.

LEECRAFT—Dept. 3A-35  400 MADISON AVENUE NEW YORK 17, N. Y. Rush me Bahclok Date and Amount Banks for 10-day trial. I'll pay postman \$1.98 each plus C.O.D. postage (Money-Back Guarantee). Include Initials
Print Name Address
CityZoneState  SAVE C.O.D. and POSTAGE CHARGES
Check here if enclosing full payment with this coupon. Then we pay all shipping charges for you. (Same 10-day trial and Money-Back Guarantee.)

# for BIG MONEY MAKING OPPORTUNITIES **MONEY-SAVING GOODS and SERVICES**

#### SALES HELP-AGENTS WANTED

ANYONE CAN SELL famous Hoover Uniforms for beauty shops, waitresses, nurses, doctors, others. All popular miracle fabrics-nylon, dacron, orlon. Exclusive styles, top quality. Big cash income now, real future. Equipment FREE. State your age. HOOVER, Dept. A-120. New York 11, N. Y.

MAKE MONEY! Show friends sensational \$1.00 Greeting Card Assortment for birthdays, anniversaries, get-well, etc. A year's supply for average family. Also exciting All-in-Fun comic assortment. Samples on approval. Wallace Brown, 225 Fifth Ave., Dept. K-96, New York 10, N. Y.

FREE! Let me send you (f.o.b. factory) food and household products to test in your home. Tell your friends, make money. Rush your name and age. ZANOL, Dept. 6053-A, Richmond St., Cincinnati, Ohio.

AMAZING EXTRA MONEY PLAN gives you gorgeous dress without penny cost. Rush name today, with dress size. HAR-FORD, Dept. L-2180, Cincinnati 25, Ohio.

SPARE TIME MONEY plus NEW CAR as encouragement bonus. Amazing 60 gauge nylons, 3 pr. guaranteed 3 mos. Write to WILKNIT, A-7741 Midway, Greenfield, O.

STRANGE "DRY" WINDOW CLEANER sells like wild. Replaces messy rags, liquids. Simply glide over glass. Samples sent on trial. KRISTEE, Dept. 90, Akron, Ohio.

SELL MIRACLE ORLON Embroidered Work Uniforms! Looks, feels, tailors like wool; wears 3 times longer. Outwears cotton 5 to 1. Acid-proof, grease-resistant. Washes perfectly pressed. Amazing profits. Outfit FREE. TOPPS, Dept. 871, Rochester, Indiana.

#### ADVERTISERS

You're looking at the world's biggest classified advertising buy! SEVENTEEN MILLION circulation at a cost-per-word so low, you'll schedule your advertising here every issue. For rates, closing dates, full information write COMIC BOOK CLASSIFIED, 400 Madison Ave., New York 17, N. Y.

#### HELP WANTED

MAKE MONEY INTRODUCING world's cutest children's dresses. Big selection, adorable styles. Low prices. Complete display free. HARFORD, Dept. L-2394, Cincinnati, O.

MANUFACTURER-Wants reliable MEN - WOMEN for Profitable Mail Order work. Home. Sparetime. Write LIEBIG INDUSTRIES, Beaver Dam 20, Wis.

GET EXTRA SPENDING MONEY quick and easy, in spare time! Show neighbors gorgeous new greeting card assortments. Year's supply for birthdays, all occasions, at bargain. Everybody buys. Pays you big profits. Experience unnecessary. FREE Stationery Samples; Assortments on approval. STUART GREETINGS, 325 Randolph St., Dept. 607, Chicago 6. Ill.

#### PHOTO EINISHING

12 JUMBOS 35¢, 8 JUMBOS 25¢, 16 JUM-BOS 50¢ from roll or negatives with this ad. C.G. SKRUDLAND, Lake Geneva, Wis.

#### PERSONAL

BORROWING BY MAIL Loans \$50 to \$600 to employed men and women. Easy, quick. Completely confidential. No endorsers. Repay in convenient monthly payments. Details free in plain envelope. Give occupation. State Finance Co., 323 Securities Bldg., Dept. K-74, Omaha 2, Nebraska.

#### FEMALE HELP WANTED

SEW OUR REDI-CUT HANDY-HANK aprons at home. Easy, Profitable. A & B Enterprises, 2516 N. Albert Pike, FL Smith, Arkansas.

ADDRESS ADVERTISING Postcards. Must have good handwriting. Lindo, Watertowna-Massachusetts.

CATALOG OF 3200 NOVELTIES, JOK-ERS, TRICKS, Funmakers, Magic Gadgets, Timesavers, Hobbies, Models, Guns Sporting Goods, Jewelry, Cameras, Optical Goods, etc. Send 10, to JOHNSON SMITH CO., Dept. 712, Detroit 7, Mich.

#### INVISIBLE REWEAVING

MAKE BIG MONEY AT HOME! Invisibly reweave damaged garments. Details Free. Fabricon, 8332-A S. Prairie, Chicago, Ill.

#### DISPOSAL UNITS

OUTDOOR TOILETS, CESSPOOLS SEPTIC TANKS cleaned and deodorized with amazing new product. Just mix dry Powder with water; pour into toilet. Safe, no poisons. Save digging, pumping costs, Postcard brings FREE details. BURSON LABORATORIES, Dept. 0-91. Chicago 22, Illinois.

#### WHOLESALE CATALOGUE

BE A JOBBER-make big money. Draw from our 250,000 stock of toys, novelties, appliances, jewelry, religious goods, nationally-advertised wrist watches-hundreds of others. Get jobber discounts even in small quantities. Profits over 100%! Write for FREE catalog. Modern Merchandise, Dept. CBC, 169 W. Madison St., Chicago 2, Ill.

# S-T-R-A-1-0-H-T-A-R-R-0-W-









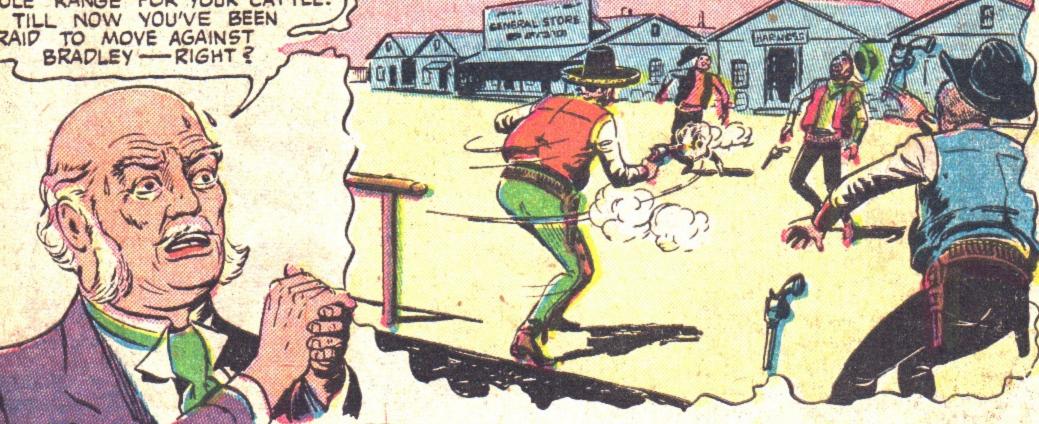






WITH FRANK BRADLEY OUT OF
THE WAY, THOSE NESTERS'D HAVE
NO LEADER—RIGHT, HAIL? THEN
YOU'D BE ABLE TO USE THE
WHOLE RANGE FOR YOUR CATTLE!
UP TILL NOW YOU'VE BEEN
AFRAID TO MOVE AGAINST
BRADLEY—RIGHT?

" AND I DON'T BLAME YOU FOR NOT MOVING AGAINST HIM! FRANK BRADLEY'S KNOWN ALL OVER THE WEST FOR BEING THE FASTEST DRAWER AND STRAIGHTEST SHOOTER THERE EVER WAS!"



BUT THERE'S ONE THING FOLKS DON'T KNOW!
IN BRADLEY'S LAST GUN FIGHT FOUR YEARS
BACK HE GOT HIS MAN, BUT HE ALSO GOT
A BULLET SQUARE IN HIS SHOOTING



#### - HE CAME TO ME FOR TREATMENT ...

FAST AGAIN, FRANK!

OUT IN MY SADDLEBAG
YUH'LL FIND A POUCH OF
GOLD DUST. TAKE IT FER
FIXIN' ME UP... AN' KEEPIN'
MY SECRET!

# S-T-R-A-1-G-H-T- A-R-R-O-W-

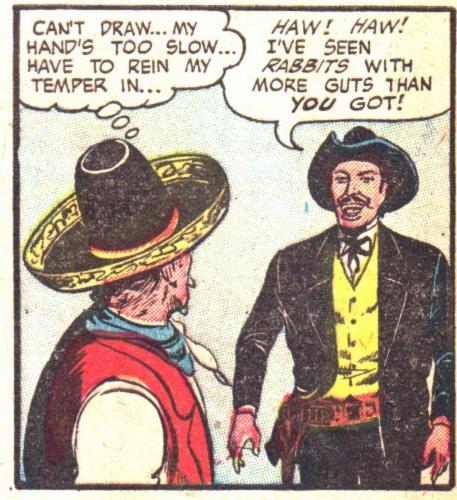
BRADLEY'S MARRIED AND SETTLED DOWN NOW. HIS FARM'S ON LAND THAT SHOULD BE YOURS FOR GRAZING. THE OTHER NESTERS LOOK UP AN' UP TO HIM. THEY TO NOW, FIGURE H'S BEING THEY WERE RIGHT! YUH AROUND IS ALL CAN'T FIND A THAT KEEPS GUNHAND HERE YOU FROM WIPING THET AIN'T SKEERED STIFF THEM OF BRADLEY! OUT...









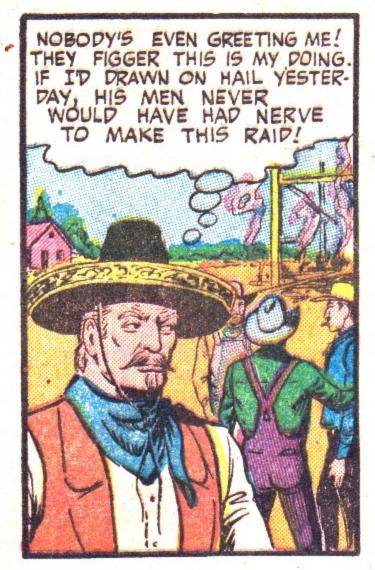




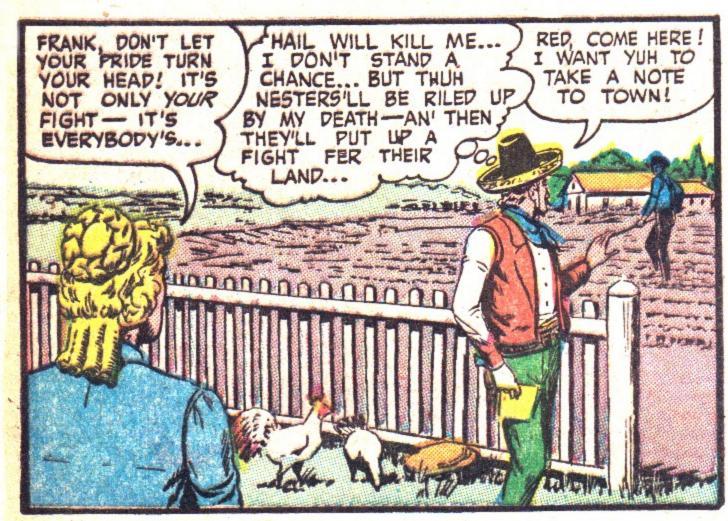


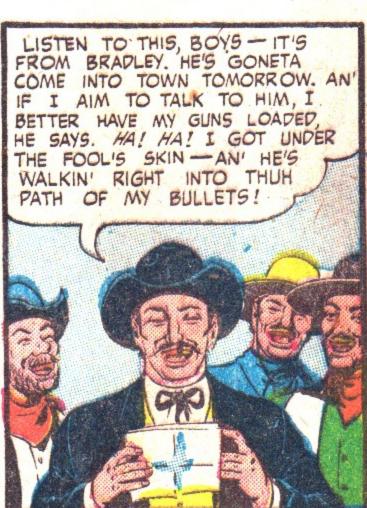
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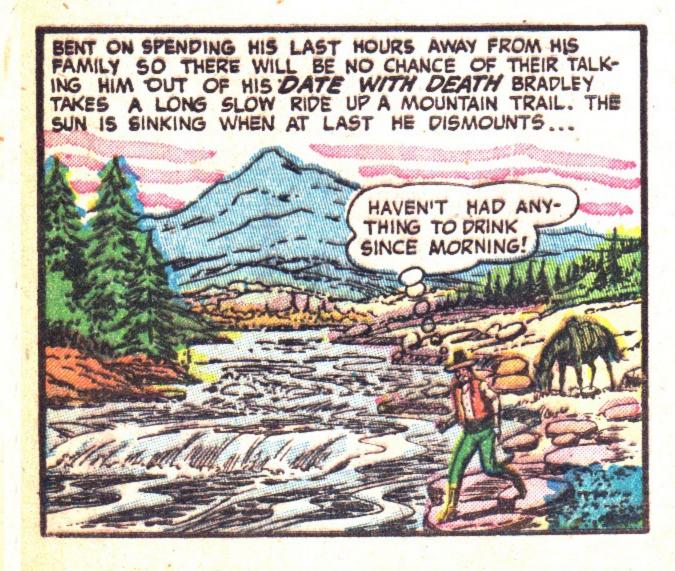




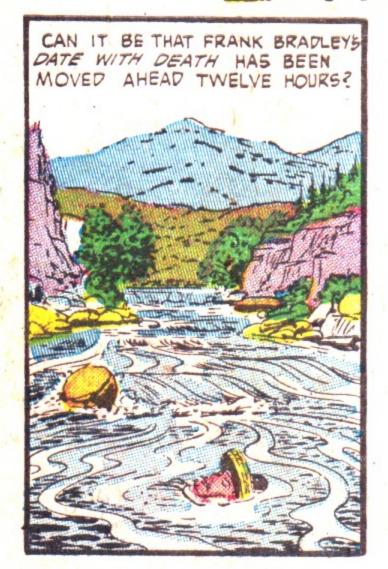






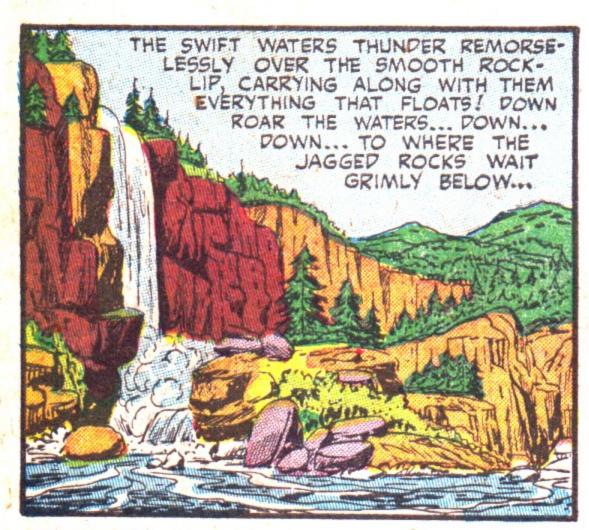


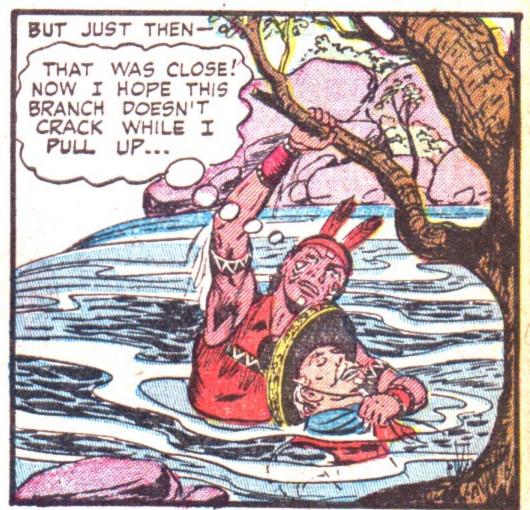
















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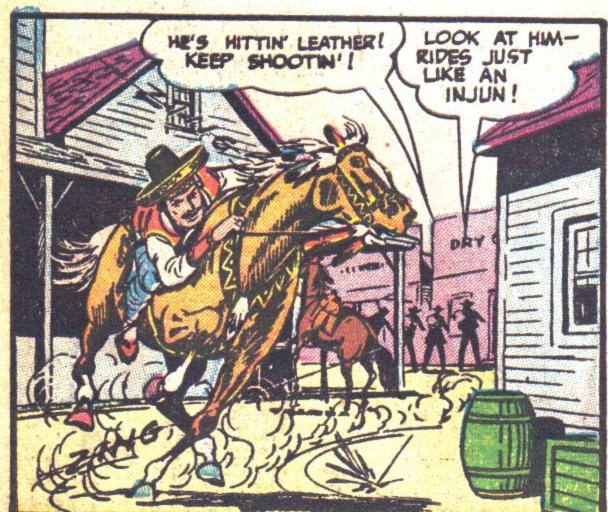


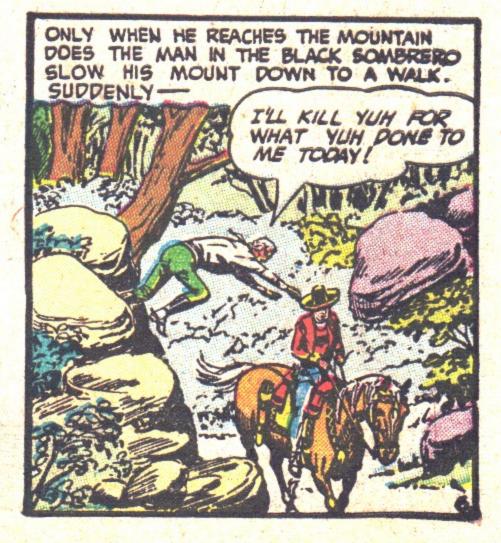






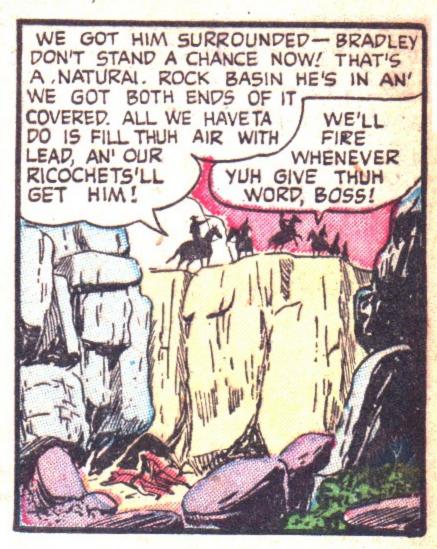
















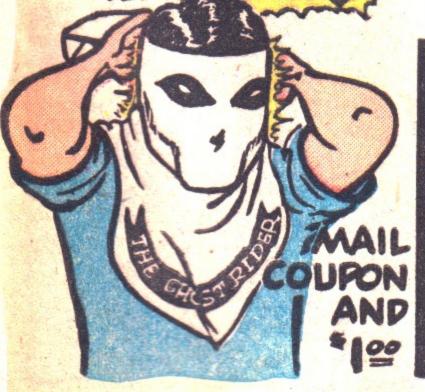






AMAZE SOUR RELEADS
WITH THUS WELRD SCARF
THAT BEGONES A REAL
GHOST RIDER ANASK
THAT CLONS IN THE DARK

A scarf
...with the name of
THE GHOST RIDER bannered
on it...and a SPOOKY
white mask that becomes a
GHOST RIDER SKULL when
the mask is tied on...!



COMPIX,In	c. D	ept. S	.A.35	
10 Murray	Carl		_	
Mama				

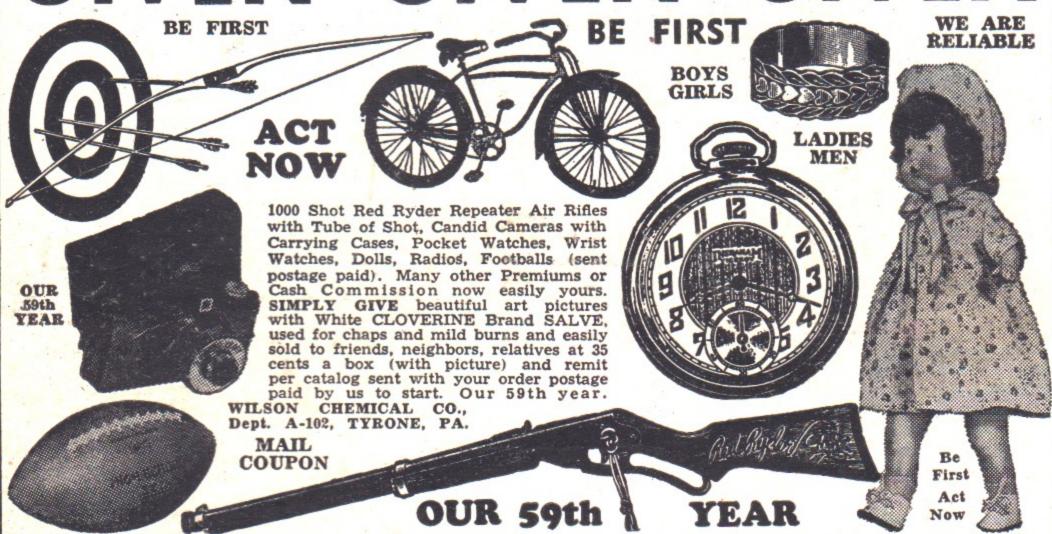
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CARL E. WAHLBERG









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OUR 59th YEAR

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TRUST YOU BOYS GIRLS' Wilson Chem. Co., Dept. C-102 LADIES Tyrone, Pa. MEN OUR 59th YEAR

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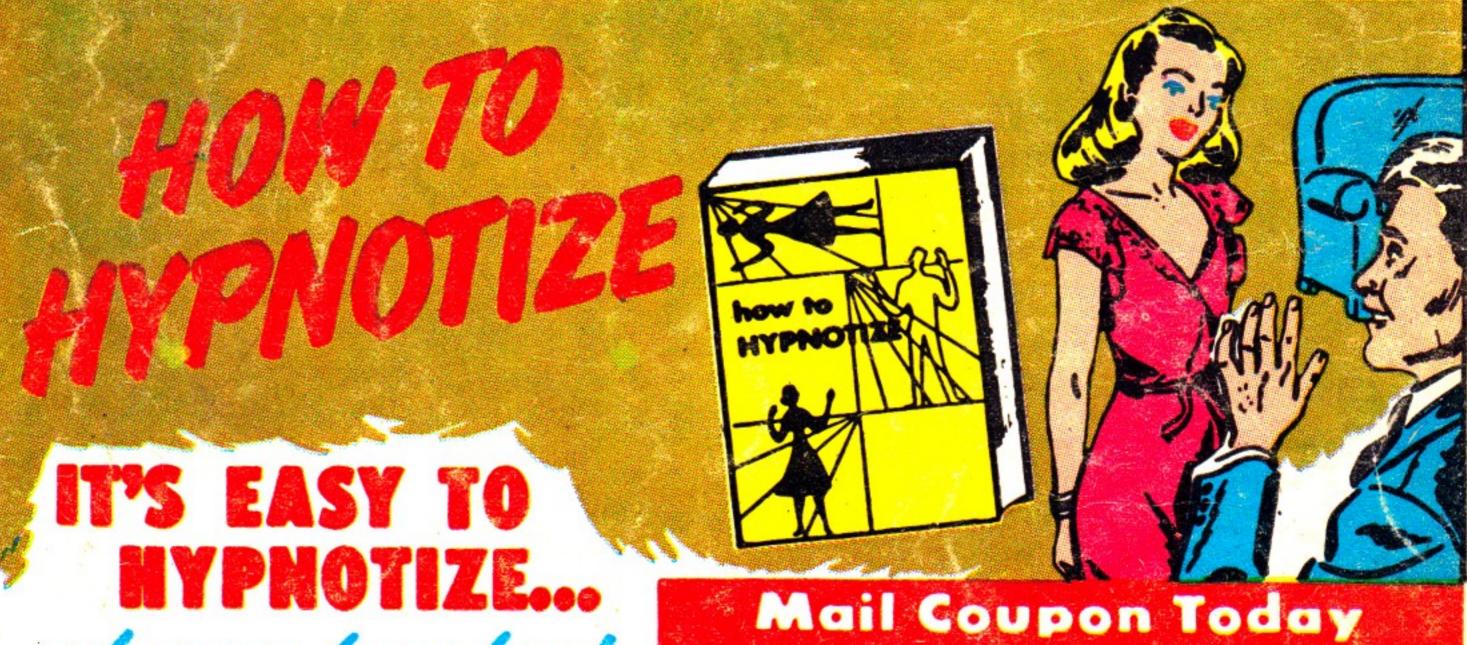
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